WEBSITE QUESTIONNAIRE

Tell us a bit about your company:

Company name: _____

Address: _____

Postal Code: _____

Mobile: _____

Email: _____

What does your company do?

_____

_____

_____

_____

Let's get down to business:

Do you have a URL in mind for your website? _____

Do you need us to buy your domain?   Yes ☐   No ☐

What's your deadline for this project? (dd/mm/yy) _____

Could you give us a ballpark figure for your available budget for the website project?   (€_____)

The next few questions will help us understand exactly what you're after with this site.
Go ahead, tick as many as you need to:

>

I want this site because:

I need to build awareness for my brand ☐

I need to offer a contact point to my clients ☐

I need my company to have a better image online ☐

I need to sell my product/service through my site ☐

I need to use it to build customer loyalty ☐

I need to reach people in many languages ☐

I need somewhere to promote my latest product/service ☐

I have my own reasons: _____

My site will be built to target:

Kids & teens ☐

In their 20s ☐

In their 30s ☐

In their 40s ☐

In their 50s ☐

Senior citizens ☐

My clients come to me because:t

I offer excellent service ☐

I have the best products on the market ☐

I have the best prices on the market ☐

Do you want to expand your target audience in a certain direction?

_____

_____

_____

More specific features of your customers ❯

Some words about your company:

Subsidiaries _____

Average number of employees _____

Someone's searching the web for your business. What words or phrases will they search for in Google?

_____   _____   _____   _____

_____   _____   _____   _____

_____   _____   _____   _____

What is it that makes your products or services unique on the market?

_____

_____

Do you have any proof that your solutions are better than your competitors?

_____

_____

Our new website would need to include:

A basic HTML site ☐   Social network integration ☐

An HTML5/ CSS3 website ☐   Intranet system ☐

Responsive design for use on tablets & mobiles ☐   Separate, dedicated landing pages ☐

A WordPress-based CMS ☐   A redesign of a current website ☐

Online Magazine ☐   Additional requirements _____

Online forum/ blog ☐   _____

Newsletter system ☐   _____

Special features to be included in our new website: ⟩

We want the following special features to be included in our new website:

Registration form ☐

Video streaming ☐

MySQL Database ☐

Search panel ☐

Multicolumn layout ☐

Newsletter/ Email sign up forms ☐

Information/ request forms ☐

Uploads/ downloads ☐

Customer login ☐

Registration ☐

An online store/shopping cart ☐

Online payment gateway ☐

Blog module ☐

Image gallery ☐

Image slider ☐

Other features _____

_____

_____

Help us out here - Who will provide the following resources?

	Us	You
Stock photography	☐	☐
Company photography	☐	☐
Other Artwork/ Illustrations	☐	☐
Translation costs	☐	☐
Copywriting text	☐	☐
Professional logo	☐	☐
Graphic design	☐	☐
Other print collateral	☐	☐
Metatags/ description	☐	☐
Font Licenses	☐	☐

Moving on to the pretty stuff... ›

Moving on to the pretty stuff: Design!

	Yes	No
Does your company have a logo/established image & branding guidelines (e.g. fonts, colour schemes etc)?	☐	☐
Do you have print materials (such as business cards or brochures) that we need to match?	☐	☐

What will happen once we deliver the site?

	Yes	No
Would you like us to update your site or would you like to be responsible for updates?	☐	☐

>

How often do you require updates?

Daily	☐
Weekly	☐
Monthly	☐
Quarterly	☐
Other	_____

	Yes	No
Would you like to book a dedicated training session for your employees to learn to update the site?	☐	☐

Is there anything else you'd like to tell us?

_____

_____

_____

_____

_____

That's all we need for now!
Thanks for taking time to fill this in - we'll be in touch with a quotation shortly.